



THREE WAYS TO HELP

Dear Friend,

Please join me in supporting Housing Works and Fashion for Action 2009, co-chaired by Derek Lam, by recruiting your friends, family, and co-workers. Doing so will help us reach our 2009 fundraising goal of \$500,000 and help save the lives of thousands of HIV-positive individuals and families.

This year's Fashion For Action event benefits Housing Works' network of healthcare centers that provide individuals living with HIV and AIDS and their families with specialized care in a warm and supportive environment. Our holistic approach and the highest quality of treatment sets this community of New Yorkers on the road to leading productive and healthy lives.

- Solicit in-kind donations of accessories, jewelry, and clothing to be showcased and sold throughout Fashion for Action.
- Recruit your friends and contacts to buy tickets to attend the VIP Reception on November 19.
- Secure extra special items that can be placed in our silent auction; for example, vacation packages, fashion photography, high-end jewelry or custom-made clothing, dinners, and spa packages.

You can send these letters as is or modify them to personalize your solicitation. You can also use the email tools on our website (fashionforaction.com) to easily send requests to all of your contacts or download PDF and word document versions of the letters in your packets.

Your generous efforts on behalf of Housing Works' Fashion for Action will help us reach this year's fundraising goal of \$500,000 and get us one step closer to turning this into a million dollar fundraiser!

Please contact me with any questions at (917) 969-9007 or by email at r.vorisek@housingworks.org.

Sincerely,

A handwritten signature in blue ink that reads "R. Vorisek".

Richard Vorisek
President

P.S. I believe fashion can save lives. Your work will help us make this year's event the best ever!

HOUSING PREVENTS AIDS. HOUSING SAVES LIVES.  **HOUSING WORKS**

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