

FASHION FOR ACTION

CO-CHAIRER BY DEREK LAM

GIVE FOR AUCTION

Dear Friend,

Please join Housing Works and leading fashion designers in supporting our annual benefit gala and charity sample sale, Fashion for Action, co-chaired by Derek Lam. This high-profile four-day fundraising event benefits Housing Works' vital AIDS treatment and prevention programs. This year's event kicks off with a special VIP opening night reception on Thursday, November 19, 2009.

We ask that you consider supporting this one-of-a-kind fashion event with an auction item donation of exclusive experiences (celebrity luncheons, travel packages, premium event tickets, beauty and spa services) and/or high-end specialty items (designer handbags, couture clothing, unique jewelry and work from established artists) to be showcased and auctioned during the opening night gala. The Fashion for Action auction is always the highlight of the event, generating significant attention from attendees, guests, and the media.

Proceeds from Fashion for Action 2009 benefit Housing Works' network of health centers—located throughout Manhattan and Brooklyn—that offer HIV specialty care to homeless, formerly homeless, and low-income men and women living with HIV and AIDS. Last year, these fully equipped medical facilities recorded almost 20,000 client visits.

To schedule a complimentary donation pick up, please call Mel at (718) 838-5051 or visit us online at fashionforaction.com. Of course, in-kind donations are tax-deductible to the extent provided by law.

For more information on Fashion for Action and to learn about other ways you can help, please contact me at (917) 969-9007 or r.vorisek@housingworks.org.

Thank you in advance for your support of Housing Works and Fashion for Action 2009!

Sincerely,



Richard Vorisek
President, Housing Works Thrift Shops

P.S. We believe fashion can save lives—please commit to donating items today!

HOUSING PREVENTS AIDS. HOUSING SAVES LIVES.  HOUSING WORKS

57 Willoughby Street, 2nd Floor, Brooklyn, NY 11201 • t: 347-473-7400 • f: 347-473-7464 • www.housingworks.org