



DONATE TODAY

Dear Friend,

Please join me in supporting Housing Works by donating multiple units of premium accessories, clothing and jewelry to be showcased and sold at our Fashion For Action sample sale and benefit gala, co-chaired by Derek Lam. By securing \$1,000,000 (retail value) in donated goods, we will reach our 2009 fundraising goal and save the lives of thousands of HIV-positive men, women and children.

The sixth anniversary of Housing Works' Fashion For Action sample sale and benefit gala will take place on Thursday, November 19, 2009 at the Rubin Museum of Art in New York City. With your generous support and donations, the event raises badly needed funds that allow Housing Works to provide lifesaving housing, food, health care, HIV prevention, and job training services to more than 2,500 HIV-positive homeless New Yorkers each year.

The year's Fashion For Action event benefits Housing Works network of health care centers that provide individuals living with HIV and AIDS and their families specialized care in a warm and supportive environment. Our holistic approach and the highest quality of treatment sets this community of New Yorkers on the road to productive and healthy lives.

\$100,000 MSRP 10 VIP tickets Window display in one of our stores Dedicated Event Signage On-Line Promotions (website, email newsletter) Featured in PR material Feature in event program 10% discount for all employees at Housing Works Thrifts and Bookstore	\$50,000 MSRP 6 VIP tickets Dedicated Event Signage On-Line Promotions (website, email newsletter) Mention in PR materials
	\$25,000 MSRP 4 VIP tickets Limited Event Signage Limited On-Line Promotions Mention in event program
	\$10,000 MSRP 2 VIP tickets

All donations must be received no later than November 16. To schedule a complimentary donation pick up, please call Mel at (718) 838-5051 or visit us online at fashionforaction.com. You can also send your donation directly to:

Housing Works Fashion For Action
 48-49 35th Street
 LIC, New York 11101

Please be sure to complete the enclosed donation form when sending your Fashion for Action donation. Of course, in-kind donations are tax-deductible to the extent provided by law. For more information on Fashion for Action and to learn about other ways you can help, please contact me at (917) 969-9007 or r.vorisek@housingworks.org. Thank you in advance for your support of Housing Works and Fashion for Action 2009!

Sincerely,

Richard Vorisek
 President, Housing Works Thrift Shops

HOUSING PREVENTS AIDS. HOUSING SAVES LIVES.  **HOUSING WORKS**

57 Willoughby Street, 2nd Floor, Brooklyn, NY 11201 • t: 347-473-7400 • f: 347-473-7464 • www.housingworks.org